

## TEACHING READING COMPREHENSION BY USING BUMPER STICKERS STRATEGY FOR JUNIOR HIGH SCHOOL STUDENTS

**Indra Johari**

STKIP YDB LubukAlung  
Email: [i2nd\\_jo@yahoo.co.id](mailto:i2nd_jo@yahoo.co.id)



### ABSTRACT

*Four skills in English that should be mastered by the students they are; listening, speaking, reading, and writing. Reading is one of skills in English that influence the students in learning. Reading a foreign language is not easy job for the students, therefore, it is needed the strategy to help the students in getting meaning and information in reading. Bumper stickers strategy is one ways to help the students in understanding the passage in reading comprehension. The purpose of this paper is to expose the use of bumper stickers strategy in teaching reading comprehension; in pre, whilst, and post reading activity for junior high school students. There are some literatures study used supports this strategy in teaching reading comprehension. It is recommended for the teacher to use this strategy in teaching reading comprehension in order to help the students in learning.*

**Key words :** Teaching Reading Comprehension, Bumper Sticker Strategy

### INTRODUCTION

Reading comprehension is very crucial for the students. Through reading the students get the knowledge, information and message from the text. Sayler (2004) argues that reading is the process of obtaining or constructing meaning from a word or cluster of words. It can be said that when reading a text the reader intent to understand and comprehend the content of text. It is supported by Harmer (2007) that reading is useful for language acquisition. Provided that students more or less understand what they read, the more they read, the better they get at it. It can be said reading will influence students' vocabulary and spelling when the students write something and pronouncing when them speak something.

Reading comprehension is the activity getting the understanding of the text that is read. According to Snow (2002) reading comprehension is the process of extracting and building meaning trough interaction and involvement with written language. It can be said that reading will stimulus the students

based on the passage that they read. Therefore, Linse (2005) states that reading comprehension means getting meaning and entertaining the reader. In other words, reading has the purposes, it can be getting the information and entertain the reader. Based on the theories above, it can be concluded that reading comprehension is an activity in getting the meaning of the text.

Indonesia curriculum applies teaching reading comprehension start from junior high school students, besides, listening, speaking, and writing. It is arranged on education minister on 2013 which state that teaching reading start with pre-reading, whilst-reading, and post-reading activity. Pre-reading activity is designed to invite the students in teaching and learning process by motivating the students, or checking their understanding of the last material before coming to the new lesson. Whilst-reading activity is aimed to deliver the message of teaching process. Last, post-reading activity is evaluating teaching and learning process.

Based on the expectation, the students need to get the standard competence and

indicator of teaching reading. Students' difficulties can be seen from their miss-understanding of the text. In this case, the teacher needs to apply kind of strategy in teaching reading to help the students in reading comprehension. However kind of strategies that was applied by the teacher seems ineffective in order to teach reading comprehension for the students of junior high school. Therefore, the teacher needs to try something new and joy for the students in reading.

Bumper sticker strategy is one of teaching strategies that can be applied in teaching reading comprehension. Silberman (2005) states that bumper sticker is strategy enables participants to create their own job aids. These may be signs or lists that are placed in or near the work area to remind participants of specific actions to take. Provide participants with stickers made by you to take with them. In addition, Kathleen (2007) states that bumper stickers strategy is a slip of paper on which is written a slogan or a saying that a student creates to summarize a character or a theme in a piece of literature. Furthermore, Feber (2008) states that bumper sticker is the basic idea is for students to create a bumper sticker that uses one of their vocabulary words as a slogan. Each sticker contains a picture and humorous.

In order to apply bumper sticker in teaching reading, the teacher needs to know the procedures of bumper sticker in teaching reading. Silberman (2005) propose some steps in application of bumper strategy in teaching reading. First, inviting the participant to create bumper sticker, second, encourage students to obtain reactions of the ideas in from others, third, provide and supplies the material, fourth, make a gallery of the stickers. Clearly, the application of bumper sticker strategy in teaching reading comprehension discuss on discussion below.

## DISCUSSION

In this section, it will demonstrate the model of teaching reading by using bumper sticker strategy. Those, the implementing will begin on the preparation, teaching model and

showing the advantages of the strategy in teaching reading.

### 1. The Implementation of bumper stickers strategy in teaching reading

#### a. Preparation

There are some preparations need to be done by the teacher before teaching in the classroom; materials, media, lesson plan, and sources of learning are the tools that will help the teachers in teaching. Suitable material and media is the key of success in teaching. Therefore, lesson plan is the teacher's guideline in teaching based on the curriculum and English syllabus. Last, sources of learning will support teaching and learning better.

#### b. Teaching Model

In this part, the writer will show teaching model by using bumper sticker strategy. The material that has chosen is descriptive text.

#### 1) Pre-reading activity

*Teacher : Hello students, how are? Are you ready for this day?*

*Students : Yes.*

*Teacher : Well, today I have the story that will distribute for you. It is about my favourite actor. I'll read it for you, and listen it carefully.*  
(the teacher read the text)

*Teacher : Have you got my story about? Who is in the story?*  
(the teacher asks everything about the story in the text including the generic structure of the text)

*Teacher : Now, it is your turn to complete your reading through stickers*  
(the teacher explain how to do the bumper sticker)

(the teacher asks the students to make a group and distribute the text)

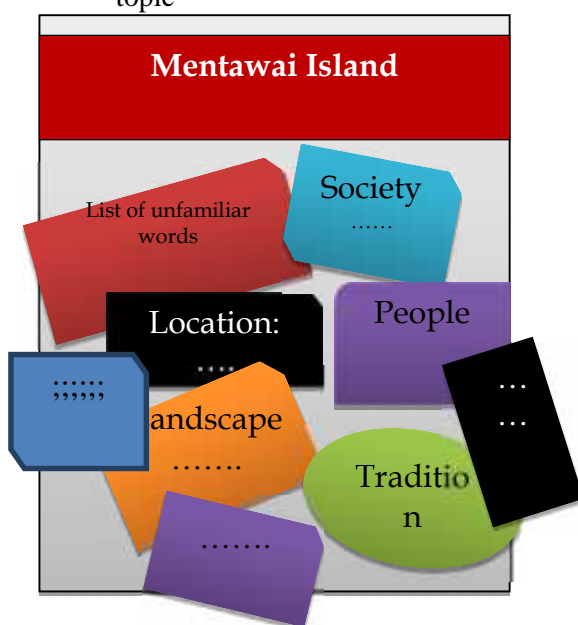
### 2) Whilst-reading activity

In this part, the students start doing bumper sticker in their reading, here the example of sticker that has done by the students

Topic : Tourism place in West Sumatera

Title : Mentawai Island

The example of sticker that should be done by the students related to the topic



In this activity, the teacher asks the students to complete the stickers and include them to use all of the media in teaching in the classroom.

### 3) Post-reading activity

Post-reading activity is designed to evaluate students' activity during teaching and learning process. In this stage the teacher gives kind of question related to text that they have learnt by applying bumper sticker strategy.

### 2. Advantages of bumper stickers strategy

Based on the example in teaching model of bumper stickers above, it can be seen that, bumper sticker will give the new ideas and experience of teaching and learning process in classroom. It will help the students to avoid their bore in learning English. The students will feel enjoy in learning English. As Feber (2008) opinion bumper stickers is the basic idea for students to create a bumper sticker that uses one of their vocabulary words as a slogan. Each sticker contains a picture or words usually humorous.

### CONCLUSION

Based on some theories and the example of the implementation of bumper stickers in teaching reading, it can be said that bumper sticker strategy will help the students in getting the meaning and information of the text that they have read. By concerning the appropriate material and students' level, the application of this strategy more effective by attending class size. Avoiding monotonous situation in teaching is one of the purposes of bumper sticker strategy in teaching. Therefore, it is important to try various strategies in teaching reading comprehension for teaching English as foreign language.

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